

nineteen/ninety eight

9

9





annual report deregulation

competition

value

freedom of choice

mission statement



air transport

The Air Transport Association (ATA) is the nation's oldest and largest airline trade association. Its membership of 23 U.S. and five associate (non-U.S.) airlines carried nearly 600 million passengers and more than 25 billion ton miles of cargo in 1997. U.S. members account for greater than 95 percent of the passenger and cargo traffic carried by scheduled U.S. airlines.

In an intensely competitive industry, ATA enables marketplace rivals to pool their unparalleled experience, technical expertise and operational knowledge, so that the industry as a whole can better serve the public and improve airline safety, service and efficiency.

ATA also represents its members on major aviation issues in the technical, legal and political arenas. Its activities are designed to advocate and support measures which enhance aviation safety, ensure efficiency, foster growth and promote the economic health of the industry in the process.

While ATA's agenda of issues continuously changes, its major priorities remain unchanged. They include:

- Assisting the airline industry in continuing to provide the world's safest system of transportation.
- Advocating the modernization of the Federal Aviation Administration's air traffic control system, in order to improve service for airline customers and to benefit the environment.
- Increasing the security of airline passengers and cargo against threats directed at the United States.
- Seeking to prevent legislative and regulatory actions that would penalize airlines and their customers by imposing rate, route, service or schedule controls on the industry.
- Endeavoring to reduce the disproportionate share of taxes and fees paid by airlines and their customers at the federal, state and local levels.
- Improving the industry's ability to attract capital.
- Helping to shape international aviation policy, to ensure that U.S. and foreign carriers can compete on equal terms.

During its more than 60 years of existence, the Air Transport Association has seen the airline industry grow from the small, pioneering companies of the 1930s into key players in the world's economy. ATA members continue to play a major role in shaping the future of air transportation.

president's

letter

building on our success

Last year was one of continuing challenge and opportunity — for the airline industry and its association. Building on a renewed commitment to work in partnership, the U.S. government, airlines and manufacturers continued to collaborate closely — striving to develop policies and implement programs that positively impact the safety and efficiency of the aviation system.

ATA has played a pivotal role in reaching that strategic objective, by providing the government with technical expertise and industry data from every area of airline operations. Ultimately, we achieved a government-industry safety agenda directed at key priorities.

The successful implementation of that agenda, however, continues to require a commitment to open communication, information sharing and prioritized, data-driven decision-making. Throughout the year, ATA airlines proactively pursued priority safety initiatives, announcing the voluntary installation of Enhanced Ground Proximity Warning Systems (EGPWS); the voluntary deployment of Computer-Assisted Passenger Screening (CAPS); and a recently initiated seat belt policy, to help keep belts buckled.

In 1997, the ATA Board of Directors created the Aviation Safety Alliance, an industrywide foundation. The Alliance works with aviation experts, journalists and educators to enhance and expand the public's understanding of the world's safest transportation system.



As we approach the 20th anniversary of the economic deregulation of the U.S. airline industry, the flying public continues to benefit tremendously from the efficiencies and innovations of a fiercely competitive marketplace — a demand-driven market that has made air travel a safe, efficient and affordable option for every American, as well as an essential component of our national economic and social fabric.

Looking toward 1999 and the approach of the new millennium, we cannot know which issues will present the greatest challenges for our industry. However, the modernization of the air-traffic management system, safety, security and the environment are certain to be among them. On behalf of our members and their customers, we will continue to anticipate those challenges in our efforts to enhance safety, improve efficiency and promote the growth and economic strength of the airline industry.

Sincerely,

Caral B. Hallett

Carol B. Hallett President & CEO

highlights



airline vs. consumer prices (1978 = 100) 250 225 200 index 150 125 100 78 79 82 85 86

Passengers Enplaned 581.2 598.9 3.0 2.9 Domestic Service 530.7 546.2 52.7 International Service 50.5 4.4 Revenue Passenger 578,663 605,434 4.6 Miles Available Seat Miles 835,071 860,564 3.1 Passenger Load Factor (%) 69.3 70.4 Aircraft Departures 8,230 8,157 (0.9)(thousands)

Cargo Revenue

Freight & Express

Mail Revenue Ton

Total Revenue Ton

Revenue Ton Miles

Ton Miles

Miles

Miles

traffic

Pct

Chg

when noted)

1997

20,513

17,959

2,554

81,056

15.5

17.4

4.1

7.2

(in millions, except

1996

financial(in millions, except when noted)

17,755

15,301

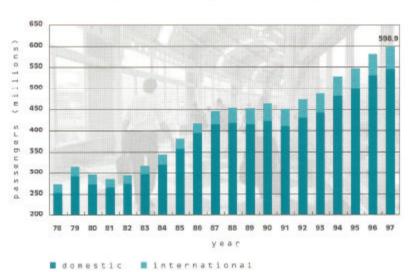
2,454

75,621

	1996	1997	Pct
Passenger Revenues	\$75,286	\$79,469	5.6
Domestic Service	58,577	61,843	5.6
International Service	16,709	17,626	5.5
Freight & Express Revenues	9,679	10,464	8.1
Mail Revenues	1,279	1,360	6.3
Total Operating Revenues	101,938	109,535	7.5
Total Operating Expenses	95,729	100,924	5.4
Operating Profit	6,209	8,611	
Net Profit	2,804	5,195	
Rate of Return on Investment (%)	11.5	14.9	
Operating Profit Margin (%)	6.1	7.9	
Net Profit Margin (%)	2.8	4.7	

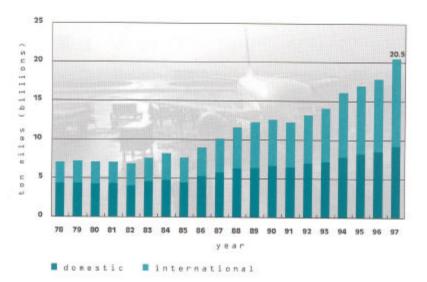
passengers enplaned

-\$ consumer prices



airline prices

cargo ton miles



1987-1997 summary (in millions, except when noted)

	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997
TRAFFIC — SCHEDULED SERVICE											
Revenue Passengers Enplaned	447,7	454.6	453.7	465.6	452.3	475.1	488.5	528.8	547.8	581.2	598.9
Revenue Passenger Miles	404,471	423,302	432,714	457,926	447,955	478,554	489,684	519,382	540,656	578,663	605,434
Available Seat Miles	648,721	676.802	684,376	733,375	715,199	752,772	771,641	784.331	807,078	835,071	860,564
Passenger Load Factor (%)	62.3	62.5	63.2	62.4	62.6	63.6	63.5	66.2	67.0	69.3	70.4
Average Passenger Trip Length (miles)	903	931	954	984	990	1,007	1,002	982	987	996	1.011
Freight & Express Ton Miles	8.260	9.632	10,275	10,546	10.225	11,130	11,944	13,792	14,578	15,301	17,959
Aircraft Departures (thousands)	6,581	6,700	6,622	6,924	6,783	7,051	7,245	7,531	8.062	8,230	8,157
FINANCIAL											
Passenger Revenues	\$44,940	\$50,296	\$53,802	\$58,453	\$57,092	\$59.828	\$63,945	\$65,422	\$69,594	\$75.286	\$79,469
Freight & Express Revenues	6,398	7,478	6,893	5,432	5,509	5,916	6,662	7.284	8.616	9.679	10.464
Mail Revenues	923	972	955	970	957	1.184	1,212	1,183	1.266	1.279	1,360
Charter Revenues	1,612	1,698	2,052	2,877	3,717	2,801	3,082	3,548	3,485	3,447	3,553
Total Operating Revenues	56,986	63,749	69,316	76,142	75,158	78,140	84,559	88,313	94,378	101,938	109,535
Total Operating Expenses	54,517	60,312	67,505	78,054	76,943	80.585	83,121	85,600	88,718	95,729	100,924
Operating Profit	2,469	3,437	1,811	(1,912)	(1.785)	(2,444)	1,438	2,713	5,860	6.209	8,611
Interest Expense	1,695	1,846	1,944	1,978	1,777	1,743	2,027	2,347	2,424	1,981	1,749
Net Profit*	593	1.686	128	(3,921)	(1,940)	(4,791)	(2,136)	(344)	2,314	2,804	5,195
Revenue per Passenger Mile (cents)	11.1	11.9	12.4	12.8	12.7	12.5	13.1	12.6	12.9	13.0	13.1
Rate of Return on Investment (%)	7.2	10.8	6.3	(6.0)	(0.5)	(9.3)	(0.4)	5.2	11.9	11.5	14.9
Operating Profit Margin (%)	4.3	5.4	2.6	(2.5)	(2.4)	(3.1)	1.7	3.1	6.2	6.1	7.9
Net Profit Margin (%)	1.0	2.6	0.2	(5.1)	(2.6)	(6.1)	(2.5)	(0.4)	2.4	2.8	4.7
EMPLOYEES	457,349	480,553	506,728	545,809	533,565	540,413	537,111	539,759	546,987	564.425	586,509
(average full-time equivalent)											

^{*} Excludes fresh-start accounting extraordinary gains of Continental and Trans World in 1993.

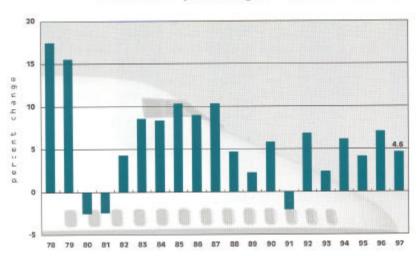
industry review



1997 airline industry review

The U.S. airline industry, benefiting from a strong economy and supported by a competitive pricing environment, carried more passengers and cargo in 1997 than ever before. In the process, the airlines achieved record profits of \$5.2 billion. International profits for U.S. carriers increased most rapidly, rising to \$1.1 billion. International profit margins were, however, still less than those from domestic service. In 1997, U.S. airlines hired more than 22,000 new employees, added over 160 new jets to their fleets and placed

traffic growth rates revenue passenger miles (RPMs)



orders and options for nearly 1,400 new aircraft to be delivered over the coming years. This investment in people and technology will help to ensure the future growth and vitality of the industry and the economy.

traffic

Passenger traffic in 1997 grew by 4.6 percent to 605 billion revenue passenger miles. Unfortunately, in March 1997, the federal excise tax on airline passenger tickets was reinstated, slowing the growth in traffic from the 7.0 percent increase achieved in 1996. The U.S. economy continued to grow strongly throughout 1997 and, as incomes rose, there was a subsequent lift in demand for air travel. U.S. airlines enplaned nearly 600 million passengers, a 3.0 percent increase over 1996. A survey, recently conducted by The Gallup Organization for the Air Transport Association, found that more than 80 percent of adults in the United States have now traveled by air.

International traffic also grew strongly in 1997, although traffic in the Pacific grew more slowly late in the year, in response to Asia's financial troubles. Total international passenger enplanements rose to 52.7 million, with the largest growth rates occurring in the Caribbean and Latin American markets.

Cargo traffic growth also increased at exceptionally strong rates, reaching record levels in 1997. Total cargo revenue ton miles increased by 15.5 percent to 20.5 billion. Freight and express showed the largest increase, at 17.4 percent, while mail traffic grew by 4.1 percent. International cargo showed exceptionally strong growth, with a year-over-year gain of 22.4 percent in freight and express ton miles.

page four

revenue

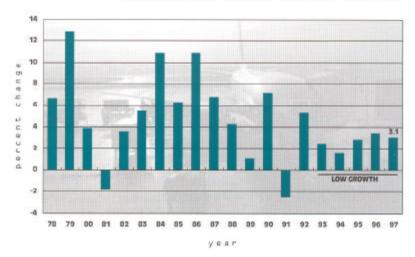
Airline prices have continued to benefit consumers with a slow rate of increase in overall price levels in the U.S. and, today, are 36 percent below 1978 pre-deregulation prices. Even though prices increased very slightly in 1997, total industry revenues gained 7.5 percent to \$110 billion, due to continuing growth in passenger traffic and record growth in the cargo business. Cargo revenues for 1997 increased by 7.9 percent to \$11.8 billion.

Passenger yield, the amount collected by airlines to fly one passenger one mile and the industry standard measure of prices, increased by less than 1.0 percent to 13.1 cents per revenue passenger mile. This nominal increase in airline prices was far less than the 2.3 percent increase in the Consumer Price Index for 1997. Because of the reinstatement of the federal excise taxes, airline revenue per passenger mile (passenger yield) was under some pressure throughout the year.

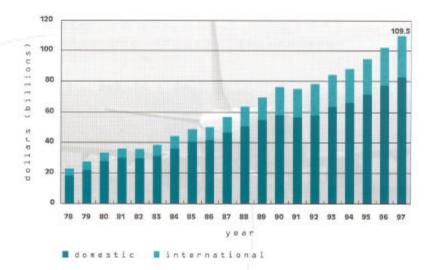
capacity

Capacity continued to grow slowly, reflecting the airlines' cautious approach to adding
new aircraft. Total available seat miles
reached 861 billion, a 3.1 percent increase.
Once again, the international markets
showed capacity increases that outpaced the
2.8 percent increase in domestic markets.
Notably, Latin America and Caribbean markets showed the largest capacity increases at
7.9 percent. Atlantic and Pacific capacity
increased 4.0 and 3.4 percent, respectively.

capacity growth rates available seat miles (ASMs)



revenues



fleet

The fleets of ATA's U.S. airline members grew from 4,480 airplanes in 1996 to 4,738 aircraft in 1997. ATA members continued to make steady progress on the replacement of older, noisier *Stage 2* jets with ones that incorporate new, quieter technology. This is part of their overall program to replace or modify all of these jets by the end of 1999, a

program that is now near completion and remains on schedule. At the end of 1997, ATA members reported that their fleets were nearly 80 percent *Stage 3*. With continuing profitability, U.S. airlines invested in the future with commitments to purchase some 2,432 new aircraft. This level of orders and options for new aircraft is an increase of 1,376 aircraft over the 1996 level and

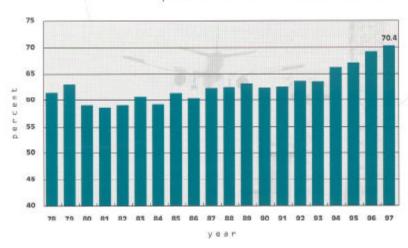
passenger yield revenue per passenger mile (cents)

	1987	1996	1997
Domestic	11.4	13.8	13.9
International	9.9	10.9	11.0
Total	11.1	13.0	13.1

freight & express yield revenue per freight and express ton mile (cents)

	1987	1996	1997
Domestic	112.9	81.5	79.7
International	41.8	49.5	44.0
Total	79.3	63.3	58.3

load factor percent of seats filled



represents an investment in the future of \$140 billion. These aircraft are expected to be delivered at a rate of 225 to 275 each year, for the next five years.

Although the size of the fleet increased, the number of aircraft departures decreased slightly. There were 8.2 million or 22,348 daily departures in scheduled service during 1997. Aircraft flight hours increased to 13.5 billion. There were, regrettably, three 1997 fatalities. The airlines can, however, point with pride to the safety accomplishments of the industry, which continue to make airline travel the world's safest mode of transportation. The airlines remain relentlessly committed to continuously improving safety performance with further safety, security and efficiency enhancements of the aviation system.

Load factors remained strong, surpassing post-World War II record levels. This reflected the carriers' more successful management of capacity and demand. Load factor, a measure of the percentage of seats filled with passengers, is one of the most important indicators of asset utilization in the industry. In 1997, load factors for domestic travel soared to 69.1 percent and internationally to 74.1 percent. Overall, load factors reached 70.4 percent, compared to 69.3 percent in 1996.

expenses

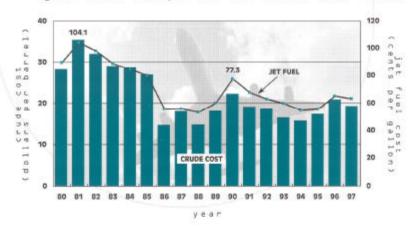
The 1997 increases in traffic and continued strong demand for air travel resulted in some overdue airline cost increases. Not only did the airlines add 22,000 new employees, but average wages also increased. The average compensation per airline employee (including wages, insurance and pension benefits) increased from \$62,092 to \$63,223, as compared to an average for U.S. industry of \$40,100. Labor was the airlines' largest single cost, representing 34 percent of total operating expenses for passenger airlines.

Jet fuel (kerosene) costs, the airlines' largest expense after labor, decreased from an average price per gallon of 66.4 cents in 1996 to a 64.5 cents average in 1997. Fuel prices increased sharply in the fourth quarter of 1996 to 72.5 cents per gallon and continued at that high level in the first quarter of 1997. Prices then dropped to the low 60s and fell even further in the first quarter of 1998. With U.S. airlines requiring 18.5 billion gallons of fuel annually, total cost of fuel reached \$11.9 billion. However, these costs do not include the 4.3 cents per gallon federal deficit-reduction tax imposed on the airlines since October of 1995. The airlines, of course, object to being singled out for this deficit-reduction tax, on top of paying their fair share of income taxes like other industries. Unfortunately, the one constant in fuel prices is uncertainty, and while the future currently looks promising, external factors can cause rapid change.

Airport charges for landing fees, rentals, and head taxes known as Passenger Facility Charges (PFCs) continued to increase. Landing fees increased to \$1.8 billion and PFC collections increased to \$1.2 billion. The Federal Aviation Administration (FAA) is proposing a 33 percent increase in PFC rates, from \$3 per passenger per airport to \$4. Since airport charges are already rising so rapidly, airlines vehemently object to this increase and ATA is working to prevent this unfair increase in taxes.

Federal and state governments continue to benefit from the improving earnings of the airline industry. Provisions for income taxes increased by nearly \$900 million to \$2.7 billion in 1997.

jet fuel compared to crude oil cost



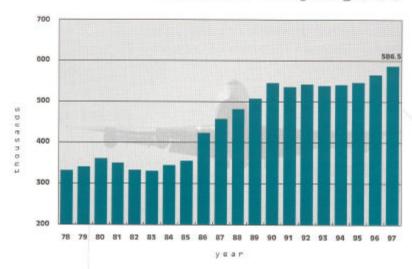
employment

	1987	1996	1997
Pilots & Copilots	41,963	57,564	60,434
Other Flight Personnel	8,541	8,866	10,713
Flight Attendants	72,697	89,079	96,198
Mechanics	51,233	50,807	65,500
Aircraft & Traffic	198,892	266,491	269,581
Service Personnel			
Office Employees	40,690	40,151	38,354
All Other	43,333	51,467	45,729
Total Employment	457,349	564,425	586,509

Average Compensation per Employee

Salaries & Wages	\$35,205	\$48,296	\$49,972
Benefits & Pensions	5,461	10,457	9,710
Payroll Taxes	2,491	3,339	3,541
Total Compensation	\$43,157	\$62,092	\$63,223

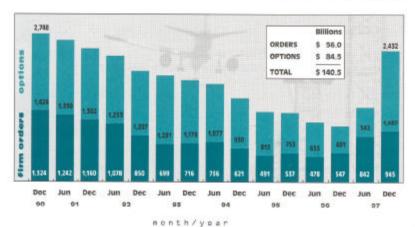
airline employees



balance sheet

The airlines in the United States made further progress in restructuring their balance sheets, continuing to repair the damage caused by the enormous losses of the early 1990s. The profits of the past three years have been applied to reducing the percentage of capital debt. Total long-term debt decreased from \$17.6 billion in 1994 to \$15.5 billion in 1997. During that same time, retained earnings increased from \$2.2 billion to \$12.8 billion and stockholder

aircraft orders & options U-Z-U members

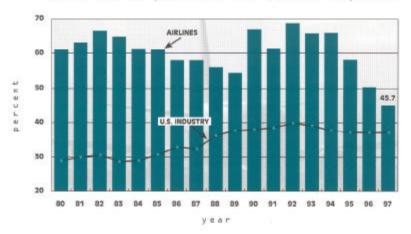


equity more than doubled from \$13.2 billion to \$27.8 billion. The airlines have now reduced the percentage of capital coming from debt to 46 percent. While this figure is still higher than the 40 percent average for all U.S. corporations, it is significantly improved from the more than 65 percent level for the airlines in 1993 and 1994. With declining levels of debt and declining interest rates, interest charges decreased by \$232 million. Debt rating agencies have continued to upgrade their assessment of airline balance sheets, although many of their ratings still fall short of investment grade. Cash flow for the airlines continues to improve and, for this reason, rating agencies are expected to continue to improve ratings.

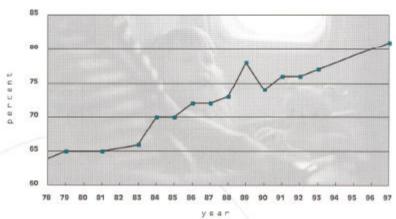
With balance sheet improvements largely accomplished, airlines' earnings arc, more and more, being used to fund the acquisition of newer technology aircraft. Industry capacity has been growing slowly for the last several years. Airlines have been very cautious about adding capacity, following the losses of the early nineties. At the end of 1997, ATA-member airlines, which carry more than 95 percent of passenger and freight traffic in the U.S., had on firm order 945 aircraft, with options for another 1.487 aircraft. These orders and options represent a significant commitment to the future growth of the industry. Furthermore, many of the aircraft on order will be used to replace older Stage 2 aircraft, which will further improve fleet efficiency and continue to reduce environmental impact. Aircraft are the largest category of the industry's \$105.8 billion total assets. U.S. airlines' total investment (gross book value) in aircraft reached \$67 billion, including capital leases. The value of aircraft on order and option for ATA's U.S. members was \$140 billion.

With a stable economy and excellent fuel prices, 1998 is off to a good start. First-quarter traffic levels are increasing slowly and prices, measured by yield, had only increased 1.5 percent. Revenue, consequently, has increased slowly. However, fuel prices have dropped sharply and, as a result, first-quarter financial performance improved over 1997 levels. With continued growth in the U.S. economy, there are encouraging signs for the remainder of 1998 and the airlines look forward to another profitable year.

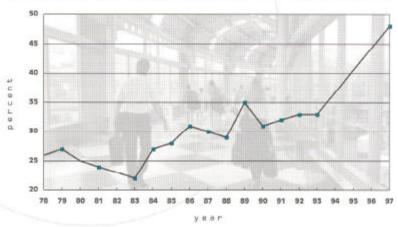
dirlines improve balance sheets debt as a percent of total capital



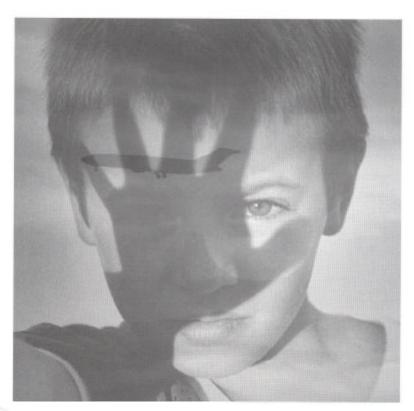
percent of americans that have flown



percent of americans that have flown in the past 12 months







ATA's year-2000 program

Airlines, like other businesses, must be prepared to deal with the Year-2000 bug, when on January 1, 2000 computers everywhere must make sense out of the shorthand date "00." Fortunately, airlines have been hard at work, individually and through ATA, to make certain that the entire National Airspace System (NAS) uneventfully bridges the millennium date change. Building on this work, ATA has been able to expand the airline efforts with a companion international program.

While our member airlines scrub their own internal operations, ATA is working with upstream and down-stream suppliers, airports and critical government agencies to assess their Year-2000 readiness. ATA, with the

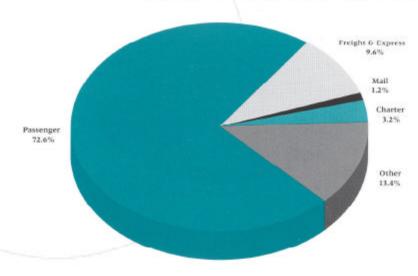
assistance of Price Waterhouse, has undertaken a comprehensive field survey of all the critical components of our national (and working with the International Air Transport Association, our international) aviation infrastructure — private and public — to identify potential problem areas in the airspace system and to encourage their early remediation. From the Federal Aviation Administration (FAA) air-traffic control operations to private companies that deliver critical parts, ATA is working to ensure that our members face no surprises on January 1, 2000.

This effort, under the direction of the ATA Year 2000 Project Office, is moving ahead on an already ambitious schedule, which has been set to guarantee air travelers and shippers that their access to air transportation will be preserved and maintained without interruption, as we celebrate the dawn of the next millennium.

facts & figures





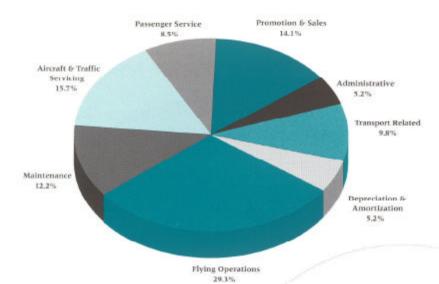


traffic & operations data

(in millions, except when noted)

		1996			1997	
	Domestic	International	Total	Domestic	International	Total
PASSENGER TRAFFIC — SCHEDULED SE	RVICE					
Revenue Passengers Enplaned	530.7	50.5	581.2	546.2	52.7	598.9
Revenue Passenger Miles	425,596	153,067	578,663	444,655	160,779	605,434
Available Seat Miles	626,389	208,682	835,071	643,651	216,913	860,564
Passenger Load Factor (%)	67.9	73.3	69.3	69.1	74.1	70.4
Average Trip Length (miles)	802	3,031	996	814	3,051	1,011
CARGO TRAFFIC (REVENUE TON MILES)	— SCHEDUL	ED SERVICE				
Total	8,484	9,271	17,755	9,163	11,350	20,513
Freight & Express	6,596	8,705	15,301	7,170	10,789	17,959
U.S. Mail	1,888	566	2,454	1,993	561	2,554
OVERALL TRAFFIC AND OPERATIONS D	ATA					
Total Revenue Ton Miles - Charter Service	5.284	3,600	8,884	5,492	3,500	8,992
Total Revenue Ton Miles - All Services	56,327	28,177	84,504	59,120	30,929	90,049
Total Available Ton Miles - All Services	99,251	47,068	146,319	102,848	50,561	153,409
Weight Load Factor — All Services (%)	56.8	59.9	57.8	57.5	61.2	58.7
Revenue Aircraft Departures — Scheduled Service (thousands)	7,783	447	8,230	7,695	462	8,157
Revenue Aircraft Miles - Scheduled Service	4,575	926	5,501	4,687	992	5,679
Revenue Aircraft Hours — Scheduled Service (thousands)	11,331	1,867	13,198	11,556	1,988	13,544

operating expenses



income statement

(in millions, except when noted)

		1996			1997	
	Domestic	International	Total	Domestic	International	Total
Operating Revenues						
Passenger	\$58,577	\$16,709	\$75,286	\$61,843	\$17,626	\$79,469
Freight & Express	5,374	4,305	9,679	5,717	4,747	10,464
Mail	1,024	255	1,279	1,087	273	1,360
Charter	2,460	987	3,447	2,470	1,083	3,553
Public Service	4	0	4	3	27	30
Other	9,452	2,791	12,243	11,118	3,541	14,659
Total Operating Revenues	76,891	25,047	101,938	82,238	27,297	109,535
Operating Expenses						
Flying Operations	21,515	7,279	28,794	22,143	7,457	29,600
Maintenance	8,292	2,616	10,908	9,469	2,884	12,353
Aircraft & Traffic Servicing	11,569	3,736	15,305	12,057	3,830	15,887
Passenger Service	5,577	2,596	8,173	5,822	2,717	8,539
Promotion & Sales	10,414	3,354	13,768	10,777	3,477	14,254
Administrative	4,099	1,243	5,342	3,983	1,237	5,220
Transport Related	6,230	1,848	8.078	7,504	2,348	9,852
Depreciation & Amortization	3.878	1,483	5,361	3,937	1,282	5,219
Total Operating Expenses	71,574	24,155	95,729	75,692	25,232	100,924
Operating Income or (Loss)	5,317	892	6,209	6,546	2,065	8,611
Other Income or (Expense)						
Interest Expense	(1,522)	(459)	(1.981)	(1,268)	(481)	(1,749)
Income Taxes	(1,609)	(234)	(1,843)	(1,940)	(795)	(2,735)
Other	299	120	419	784	284	1,068
Net Profit or (Loss)	\$2,485	\$319	\$2,804	\$4.122	\$1,073	\$5,195
Operating Profit Margin (%)	6.9	3,6	6.1	8.0	7.6	7.9
Net Profit Margin (%)	3.2	1.3	2.8	5.0	3.9	4.7

balance sheet (in millions)

ASSETS	1996	1997
Current Assets	\$21,964	\$24,258
Investments & Special Funds	8,537	9,715
Flight Equipment Owned	59,206	67,005
Ground Equipment & Property	16,661	17,652
Reserve for Depreciation (Owned)	(30,029)	(32,900)
Leased Equipment & Property Capitalized	8,224	8,597
Reserve for Depreciation (Leased)	(2,812)	(3,004)
Other Property	11,179	11,165
Deferred Charges	2,254	3,333
Total Assets	\$95,184	\$105,822
LIABILITIES	1996	1997
Current Liabilities	\$30,825	\$31,417
Long-Term Debt	14,811	15,473
Other Non-Current Liabilities	16,847	19,555
Deferred Credit	11,149	11,562
Stockholders' Equity - Net of Treasury Stock	21,552	27,815
Preferred Stock	21	0
Common Stock	757	731
Other Paid-In Capital	13,646	15,087
Retained Earnings	7,686	12,763
Less: Treasury Stock	742	951
Total Liabilities & Stockholders' Equity	\$95,184	\$105,822

top 30 domestic airline markets* passengers — outbound plus inbound (twelve months ended december 1997, in thousands)

1 New York	Los Angeles	3,725	16 Chicago	Los Angeles	1.581
2 New York	Miami	3,093	17 New York	West Palm Beach	1,530
3 New York	Chicago	2,980	18 Honolulu	Kona, Hawaii	1,493
4 New York	Boston	2,689	19 Los Angeles	Oakland	1,462
5 Honolulu	Kahului, Maui	2,620	20 Chicago	Detroit	1,433
6 New York	San Francisco	2,609	21 New York	Dallas/Ft. Worth	1,429
7 New York	Orlando	2,454	22 Los Angeles	Honolulu	1,423
8 New York	Washington	2,398	23 Chicago	Atlanta	1,359
9 Dallas/Ft.Worth	Houston	2,219	24 Los Angeles	Phoenix	
10 Los Angeles	Las Vegas	2,111	25 Chicago	Minneapolis/St. Paul	1,340
11 Los Angeles	San Francisco	2,021	26 Honolulu	Hilo, Hawaii	1,303
12 New York	Atlanta	2.016	27 Chicago	Dallas/Ft. Worth	1,250
13 New York	San Juan	1,834	28 Chicago		1,206
14 New York	Ft. Lauderdale	1,823	29 Boston	San Francisco	1,194
15 Honolulu	Lihue, Kauai	1,696	30 Chicago	Washington Orlando	1,182

^{*} Includes all commercial airports in a metropolitan area. Does not include connecting passengers. Source: DOT Origin/Destination Survey.

ATA airline statistics - 1997

	Number of Aircraft	Employees (full-time equivalent)	Aircraft Departures	Passengers (thousands)	Revenue Passenger Miles (millions)	Passenger Revenues (millions)	Cargo Revenues (millions)	Operating Revenues (millions)	Operating Profit/ (Loss) (millions)	Net Profit/ (Loss) (millions)
Airborne Express	105	4,626	73,055		_	-	\$890	\$894	\$98	\$97
Alaska	78	8,016	159,146	12,245	10,362	\$1,256	82	1,457	133	76
Aloha	17	1,901	76,617	5,191	721	195	30	233	6	4
America West	103	10,195	211,577	18,294	16,171	1,753	51	1,887	163	75
American	641	80,321	796,167	81,083	106,936	14,284	678	15,856	1,447	766
American Trans Air	45	4,349	30,691	3,157	4,534	369	-	746	10	0
Atlas Air*	19	592	25		_	_	80	401	56	23
Continental	388	31,705	446,642	38,756	44,072	5,686	205	6,361	645	385
Delta	559	62,934	968,893	103,133	99,624	12,773	588	14,204	1,621	934
DHL Airways	27	8,564	72,261	_	-	_	664	1,226	77	(13)
Emery Worldwide*	77	967	51,584	_	_	-	256	262	39	25
Evergreen International*	20	429	10,062	-	-	-	208	256	32	21
Federal Express	581	105,649	328,591	-	_	-	5,360	12,730	901	458
Hawaiian	22	2,357	49,827	4,938	3,134	332	20	404	2	(1)
Midwest Express	24	1,689	38,378	1,651	1,409	273	1.1	310	38	24
Northwest	405	46,753	584,324	54,650	71,998	8,722	788	9,984	1,203	604
Polar Air Cargo	16	481	6,545	-	_	-	288	344	6	(2)
Reeve Aleutian	5	312	3,859	62	38	14	8	30	(3)	(3)
Southwest	261	23,749	786,096	55,946	28,359	3,639	95	3.817	524	318
Trans World	184	22,930	279,886	23,370	25,099	2,924	119	3,328	(29)	(111)
United	571	83,324	798,131	84,203	121,350	15,069	891	17,335	1,226	932
United Parcel Service*	214	4,349	121,855		_	-	404	1,863	56	15
US Airways	376	39,734	734,971	58,659	41,578	7,112	177	8,501	586	1,052
				Associate	Members					
Aeromexico	58	5,930	106,551	7,520	5,418	1,009	19	1,087	101	95
Air Canada	155	21,215	NA	14,000	22,788	4,533	387	5,572	368	427
Canadian	76.	15,706	NA	8,595	16,022	2,629	243	3,076	97	5
KLM-Royal Dutch**	116	26,923	NA	NA	34,904	3,956	956	6,495	394	1,071
Mexicana	51	6,324	91,027	7,138	6,195	875	18	960	110	118

^{*} Includes non-scheduled service.

^{**} KLM data is for the 12 months ended March 31, 1998, at a rate of 48.6 cents per guilder. NA — Not available.



top 25 airlines in 1997* scheduled service

		engers ousands)	Revenue Passen	ger Miles (millions)		Freight To	n Miles	Total Operating R	evenues (millions)
1	Delta 1	03,133	1 United	121,350	1	Federal Express	6,176.8	1 United 5	17,335
- 2	United	84,203	2 American	106,936	2	UPS**	3,682.5	2 American	15,856
3	American	81,083	3 Delta	99,624	3	United	2,221.8	3 Delta	14,204
4	US Airways	58,659	4 Northwest	71,998	4	Northwest	1,951.8	4 Federal Express	12,730
5	Southwest	55,946	5 Continental	44,072	5	American	1,645.7	5 Northwest	9,984
6	Northwest	54,650	6 US Airways	41,578	6	Delta	1,241.6	6 US Airways	8,501
7	Continental	38,756	7 Southwest	28,359	7	Polar Air Cargo	1,191.5	7 Continental	6,361
8	Trans World	23,370	8 Trans World	25,099	8	Emery Worldwide**	970.6	8 Southwest	3.817
- 6	America West	18,294	O America West	16,171	9	Evergreen Int'l**	668.5	9 Trans World	3,328
10	Alaska	12,245	10 Alaska	10,362	10	Airborne Express	577.8	10 America West	1,887
11	Simmons	6,045	11 American Trans Air	4,534	11	Continental	472.3	11 UPS	1,863
12	Reno	5,308	12 Continental Micrones	ia 4,446	1.2	DHL Airways	362.5	12 Alaska	1,457
13	Aloha	5,191	13 Tower	3,549	13	Challenge	204.6	13 DHL Airways	1,226
14	Hawaiian	4,938	14 Hawaiian	3,134	14	Trans World	201.9	14 Airborne Express	894
15	Continental Express	4,890	15 Reno	2,904	15	US Airways	194.5	15 American Trans Air	746
16	AirTran	3,905	16 AirTran	2,397	16	Arrow	124.4	16 Continental Micronesia	729
17	Atlantic Southeast	3,775	17 Carnival	2,058	17	Tower	102.0	17 Simmons	506
18	Horizon Air	3,686	18 Western Pacific	1,796	18	Continental Micronesia	100.1	18 Tower	462
19	American Trans Air	3,157	19 Midwest Express	1,409	19	American Int'l	94.6	19 Continental Express	460
20	Continental Micronesia	2,579	20 Simmons	1,321	20	Amerijet	86.5	20 American Int'l	426
21	Trans States	2,386	21 Continental Express	1,181	21	Alaska	66.3	21 Hawaiian	404
22	Mesa	2,077	22 Pan American	1,122	22	Hawaiian	49.8	22 Atlas Air	401
23	Air Wisconsin	1,943	23 Frontier	1,028	23	America West	49.5	23 Reno	388
24	Carnival	1,829	24 Atlantic Southeast	928	24	Southwest	48.1	24 Atlantic Southeast	385
25	Western Pacific	1,753	25 Horizon Air	890	25	Pan American	18.4	25 Polar Air Cargo	344

^{*} Carriers certificated under Section 401, Federal Aviation Act.

^{**} Includes non-scheduled service.

ATA member.

FAA aviation forecasts

commercial air carriers FY 1998-2009

Fiscal Year	Passengers (millions)	Passenger Miles (billions)	Jet Aircraft	Domestic Departures (millions)
1998	615.8	626.2	5,092	7.2
1999	635.4	650.9	5.224	7.3
2000	656.5	678.1	5,444	7.4
2001	680.3	709.3	5,698	7.6
2002	706.8	743.5	5,913	7.8
2003	734.3	779.2	6,149	7.9
2004	762.9	816.5	6,361	8.1
2005	792.6	855.6	6,574	8.3
2006	823.5	896.7	6,778	8.5
2007	855.8	939.8	6,983	8.7
2008	889.4	985.2	7,203	8.9
2009	924.3	1,032.5	7,419	9.2

operating fleet - ATA airlines

as of december 31, 1997

	Airborne Express	Alaska	Aloha	America West	American	American Trans Air	Atlas Air	Continental	Delta	DHL Airways	Emery Worldwide	Evergreen Int'l	Federal Express	Hawallan	Midwest Express	Northwest	Polar Air Cargo	Reeve Aleutian	Southwest	Trans World	United	UPS	US Airways	Aeromexico	Air Canada	Canadian	KLM-Royal Dutch	Mexicana	TOTAL
B-747							19	4				12				43	16			3	48	14			9	4	30	-	202
A340																-						-			8				8
B-777																					30	113			100				30
L-1011						14			46																				60
A300					35								24						100			P X		1000					59
DC-10					18			34					36	9		36					26					9			168
A310			43						200		100		38			10000							1350						38
MD-11					13				14				26														9		62
B-767					71				74							100	1000			14	42	22	12	4	29	9	10		287
DC-8	36									7	39											49							131
B-757			100	14	90	7		23	91							48				15	94	70	34	6				3	495
MD-90									16																				16
A320		181		26												50					45			1723	57	12		14	204
B-727					79	24		43	131	20	37		163			40		2		29	75	59				-		24	726
MD-80		42			260			69	120						2	8				65			31	31					628
B-737		36	17	63				187	67										261		211		203			42	36		1,123
DC+9	69						133	28		HEE	1	8		13	22	180				58			56	17	28				480
F-100					75											-							40	-			2	10	127
L-188									IEST			27.5		170				3											3
F-50																											10		10
CRJ		1931																		100					24		1.0		24
F-70											1														-		10		10
Saab 340B				100																	1000						9		9
F-27													32														100		32
Cessna 208													262		-				-										262
TOTAL	105	78	17	103	641	45	19	388	559	27	77	20	581	22	24	405	16	5	261	184	571	214	376	58	155	76	116	51	5,194

aircraft operating statistics - 1997 (figures are averages for most commonly used models)

	Number of Seats	Average Cargo Payload (tons)	Speed Airborne	Flight Length	Fuel (gallons per hour)	Aircraft Operating Cost per Hour
B747-100	447	8.75	520	2,661	3,638	\$6,447
B747-400	396	8.89	538	4,988	3,410	6,859
B747-200/300	374	8.33*	525	3,489	3,663	7,300
B747-F		75.48	496	2,191	3,810	7,497
L 1011-100/200	310	6.60	495	1,206	2,428	3,720
B-777	292	10.19	521	2,927	2,117	4,241
DC-10-10	289	9.44	500	1,540	2,287	5,281
DC-10-40	285	5.57	504	1,921	2,651	4,746
DC-10-30	265	8.96*	520	2,554	2,667	6.078
MD-11	253	10.91*	524	3,123	2,462	6,406
A300-600	249	12.63	473	1,228	1,678	5,237
L-1011-500	223	5.45	517	2,222	2,376	3,829
B767-300ER	214	8.27	495	2,217	1,602	3,558
B757-200	186	2.24	465	1,198	1,050	2,675
B767-200ER	181	4.70	488	2,184	1,409	3,348
MD-90	150	0.41	435	764	808	1,636
B727-200	150	0.69	437	720	1,287	2,504
B727-F		14.07	434	529	1,284	4,993
A320-100/200	148	0.77	460	1,153	820	2,177
B737-400	144	0.62	414	692	792	2,124
MD-80	141	0.45	432	790	933	2,087
B737-300	131	0.41	417	601	776	1,918
DC-9-50	122	0.43	374	342	915	1,923
B737-100/200	113	0.35	389	460	824	1,904
B737-500	110	0.37	420	636	747	1,743
DC-9-40	109	0.42	388	496	839	1,500
DC-9-30	101	0.41	385	474	810	1,988
F-100	97	0.15	383	497	646	2,002
DC-9-10	71	0.94	381	422	743	1,409

^{*} Passenger aircraft models only.

(aircraft with 10 seats or more)

	Departures (millions)	Fatal Accidents	Fatalities	Fatal Accidents per 100,000 Departures
1987	6.6	4	231	0.046*
1988	6.7	3	285	0.030*
1989	6.6	8	131	0.121
1990	6.9	6	39	0.087
1991	6.8	4	62	0.059
1992	7.1	4	33	0.057
1993	7.2	1	1	0.014
1994	7.5	4	239	0.053
1995	8.1	2	166	0.025
1996	8.2	3	342	0.036
1997	8.2	3	3	0.037

^{*} Sabotage-caused accidents are included in Accidents and Fatalities, but not in the Accident Rates.

Source: National Transportation Safety Board.

ATA airlines (as of december 31, 1997)

A incres 54	Nu	mber	Firm Order Delivery Dates										
Aircraft Type	Firm	Options	1998	1999	2000	2001+							
Airbus													
A300	12	7	4	4	4								
A310	50	50		10	10	30							
A320	246	328	65	54	37	90							
A330	21	4		2	3	16							
A340	4	9	1	2	1								
Boeing													
B-737	394	628	86	105	35	168							
B-747	35	16	10	11	12	2							
B-757	75	189	27	18	5	25							
B-767	89	141	28	22	25	14							
B-777	41	134	9	25	7								
McDonne	ll Douglas	S											
MD-80	20		13	7									
MD-11	4		4										
Canadian	Regional	Jet											
CRJ	1		1										
TOTAL	992	1,506	248	260	139	345							

Note: The value of firm aircraft orders was \$58.7 billion.

leading U.S. airports - 1997

(in thousands)

Passengers (Arriving & Departing)

Chicago O'Hare	70,385	Phoenix	30,659
Atlanta	68,206	Las Vegas	30,306
Dallas/Ft. Worth	60,489	Minneapolis/St. Paul	30,208
Los Angeles	60,143	Houston	28,705
San Francisco	40,494	St. Louis	27,661
Denver	34,969	Orlando	27,305
Miami	34,533	Boston	25,568
Detroit	31,542	Seattle	24,730
New York Kennedy	31,355	Honolulu	23,880
Newark	30,916	Charlotte	22,798

Cargo Metric Tonnes (Enplaned & Deplaned)

Memphis	2,233	Dallas/Ft, Worth	811
Los Angeles	1,873	San Francisco	780
Miami	1,766	Oakland	678
New York Kennedy	1,668	Indianapolis	663
Chicago O'Hare	1,407	Toledo	521
Louisville	1,346	Honolulu	501
Anchorage	1,260	Philadelphia	486
Newark	1,043	Boston	442
Atlanta	865	Denver	437
Dayton	813	Ontario/San Bernardino	419

Source: Airports Council International.

U.S. scheduled airlines*

Majors (13)	Nationals (34)		Regionals (52)
(Annual revenues over \$1 billion)	(Annual revenues of \$100 million to \$1 billio	n)	(Annual revenues under \$100 million)
Alaska	Air Transport Int'l	Hawaiian	Air 21
America West	Air Wisconsin	Horizon Air	Air South
American	AirTran	Kiwi	Amerijet
Continental	Aloha	Mesa	AV Atlantic
Delta	American Int'l	Midway	Buffalo
DHL Airways	American Trans Air	Midwest Express	Capitol Cargo
Federal Express	Arrow	Polar Air Cargo	Casino Express
Northwest	Atlantic Southeast	Reno	Champion Air
Southwest	Atlas Air	Rich	Custom Air
Trans World	Business Express	Simmons	Eastwind
United	Carnival	Southern Air	Express One
United Parcel Service	Challenge	Sun Country	Falcon Air
US Airways	Continental Express	Tower	Fine Airlines
	Continental Micronesia	Trans States	Florida West
	Emery Worldwide	US Airways Shuttle	Frontier
	Evergreen Int'l	Western Pacific	Gemini
	Executive Airlines	World	Great American
			Jettrain

Regionals (52)		
(Annual revenues under \$100 million)		
Air 21	Kitty Hawk	Sierra Pacific
Air South	Laker	Skytrek
Amerijet	Lynden	Spirit Air
AV Atlantic	Mesaba	Sun Jet
Buffalo	Miami Air	Sun Pacific
Capitol Cargo	Millon	Sunworld
Casino Express	Nations Air	Tatonduk
Champion Air	North American	Trans Air Link
Custom Air	Northern Air	Trans Continental
Eastwind	Pace Aviation	Transmeridian
Express One	Pacific Int'l	Tristar
Falcon Air	Pan American	UFS, Inc.
Fine Airlines	Panagra	USA Jet
Florida West	Prestige	Vanguard
Frontier	Pro Air	Viscount
Gemini	Reeve Aleutian	Zantop
Great American	Renown	
Jettrain	Ryan International	

- * Data for the following 99 carriers are included herein, except when noted.
- ATA member.



definition of terms

U.S. Scheduled Airlines Carriers certificated by the federal government under Section 401 of the Federal Aviation Act permitting the operation of large aircraft with 60 seats or more.

Revenue Passenger Mile One fare-paying passenger transported one mile.

Available Seat Mile One seat transported one mile.

Revenue Passenger Enplanements The total number of revenue passengers boarding aircraft in scheduled service, including origination, stopover and connecting passengers.

Scheduled Service Transport service operated over the routes of a U.S. scheduled airline, based on published flight schedules, including extra sections.

Load Factor The percentage of seating or freight capacity which is utilized.

Revenue Ton Mile One ton of revenue traffic (passengers & cargo) transported one mile. **Available Ton Mile** One ton of capacity (passengers & cargo) transported one mile.

Air Cargo Total volume of freight, mail and express traffic transported by air. Statistics include the following:

Freight & Express Commodities of all kinds — includes small package counter services, express services and priority reserved freight.

U.S. Mall All classes of mail transported for the U.S. Postal Service.

Net Profit Margin Net profit after interest and after taxes as percent of operating revenues.

Operating Profit Margin Operating profit (operating revenues minus operating expenses) as percent of operating revenues.

Return on Investment Net profits plus interest expense (on long-term debt) divided by longterm debt plus stockholders' equity (net worth). Yield Average revenue per revenue passenger mile or revenue ton mile.

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Top 25 Airlines in 1997
Top 30 Domestic Airline Markets 13
J.S. Scheduled Airlines

ATA member airlines • 1998

Airborne Express
145 Hunter Drive
Wilmington, OH 45177
(937) 382-5591
Carl D. Donaway*
President & CEO
ABX Air. Inc.

Alaska Airlines P.O. Box 68900 Seattle-Tacoma Int'l Airport Seattle, WA 98168 (206) 433-3200 John F. Kelly* Chairman & CEO

Aloha Airlines P.O. Box 30028 Honolulu, H1 96820 (808) 836-4101 Glenn R. Zander* President & CEO

America West Airlines 4000 E. Sky Harbor Blvd. Phoenix, AZ 85034 (602) 693-0800 William A. Franke* Chairman of the Board

American Airlines P.O. Box 619616 DFW Airport, TX 75261 (817) 963-1234 Donald J. Carty* Chairman, President & CEO American Airlines & AMR

American Trans Air Indianapolis Int'l Airport Indianapolis, IN 46251-0609 (317) 247-4000 John P. Tague* President & CEO

Atlas Air, Inc. 538 Commons Drive Golden, CO 80401 303-526-5050 Michael A. Chowdry*

Continental Airlines 2929 Allen Parkway Houston, TX 77019 (713) 834-5080 Gordon Bethune* Chairman & CEO Delta Air Lines
P.O. Box 20706
Hartsfield-Atlanta Int'l Airport
Atlanta, GA 30320
(404) 715-2600
Leo F. Mullin*
Chairman, President & CEO

DHL Airways 333 Twin Dolphin Drive Redwood City, CA 94065 (650) 593-7474 Patrick Foley* Chairman & CEO

Emery Worldwide One Lagoon Drive Redwood City, CA 94065 (650) 596-9600 David I. Beatson* President & CEO

Evergreen International Airlines 3850 Three Mile Lane McMinnville, OR 97128 (503) 472-0011 Ronald A. Lane* Vice Chairman

Federal Express
P.O. Box 727
Memphis, TN 38194
(901) 369-3600
Frederick W. Smith*
Chairman, Federal Express
Chairman, President & CEO
FDX Corp.

Hawaiian Airlines P.O. Box 30008 Honolulu Int'l Airport Honolulu, HI 96820 (808) 835-3700 Paul J. Casey* President & CEO

Midwest Express Airlines 6744 South Howell Avenue Oak Creek, WI 53154 (414) 570-4000 Timothy E. Hocksema* Chairman, President ♂ CEO

Northwest Airlines P.O. Box 11875 St. Paul, MN 55111-0875 (612) 726-2111 John H. Dasburg* President & CEO

Polar Air Cargo 100 Oceangate, 15th Floor Long Beach, CA 90802 (562) 436-7471 Edwin H. Wallace* Chairman & CEO



Reeve Aleutian Airways 4700 West Int'l Airport Rd Anchorage, AK 99502 (907) 243-1112 Richard D. Reeve President & CEO

Southwest Airlines Co. Box 36611 Love Field Dallas, TX 75235-1611 (214) 792-4000 Herbert D. Kelleher* Chairman, President & CEO

Trans World Airlines
One City Centre
515 N. 6th Street, 19th Floor
St. Louis, MO 63101
(314) 589-3000
Gerald L. Gitner*
Chairman & CHO

United Airlines P.O. Box 66100 Chicago, IL 60666 (847) 700-4000 Gerald Greenwald* Chairman e* CEO

United Parcel Service 1400 N. Hurstbourne Prkwy Louisville, KY 40223 (502) 329-3000 Thomas H. Weidemeyer* President

US Airways 2345 Crystal Drive Arlington, VA 22227 (703) 872-7000 Stephen M. Wolf* Chairman & CEO US Airways Group, Inc.

ASSOCIATE MEMBERS

Aeromexico
Paseo de la Reforma 445
12th Floor
Mexico City, D.F. 06500
Mexico
011-525-133-4004
Alfonso Pasquel
President & CEO

Air Canada
Air Canada Center 271
P.O. Box 14000
Dorval. Ouebec H4Y 1H4
Canada
(514) 422-5000
R. Lamar Durrett
President & CEO

Canadian Airlines International, Ltd. 700 2nd Street, S.W., Suite 2800 Calgary, Alberta T2P 2W2 Canada (403) 294-2000 Kevin Benson President & CEO

KLM - Royal Dutch Airlines Amsterdamseweg 55 1182 GP Amstelveen The Netherlands 011-31-20-649-9123 Leo M. van Wijk President & CEO

Mexicana Xola 535, 30th Floor Mexico City, D.F. 03100 Mexico 011-525-448-3000 Fernando Flores President & CEO

^{*} ATA Board of Directors member.