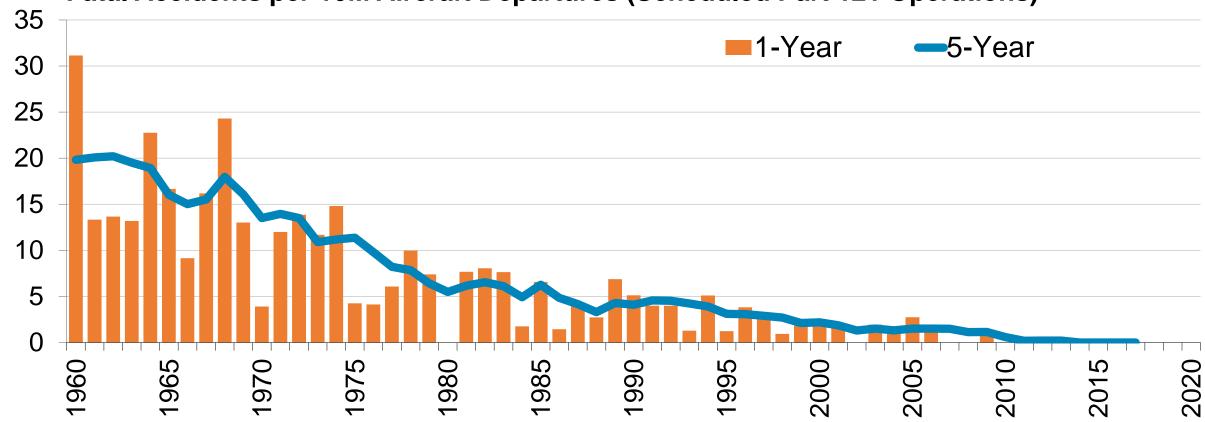


The Air Travel Value Proposition: Safer, Cheaper, Greener, Quieter – and Fast

Updated Sept. 4, 2019

#### **U.S. Airline Industry Safety Has Improved Markedly**

#### **Fatal Accidents per 10M Aircraft Departures (Scheduled Part 121 Operations)**



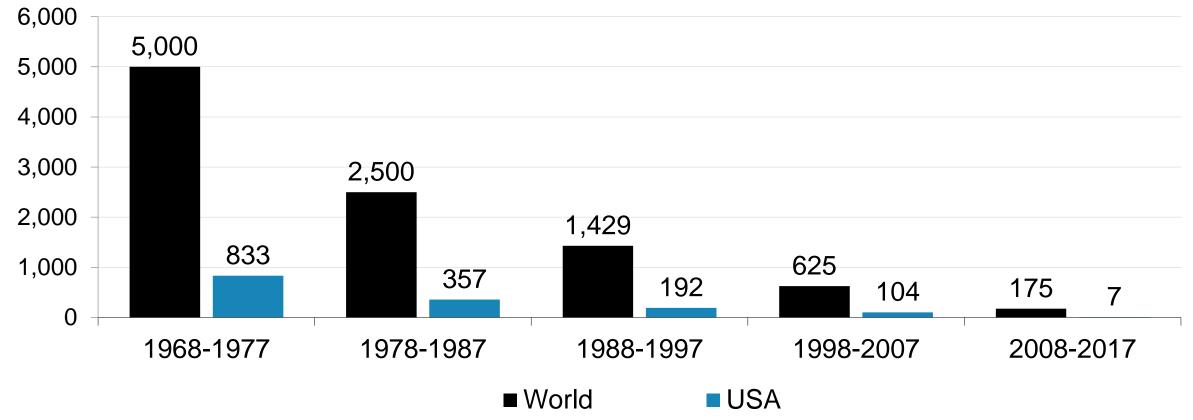
Source: A4A analysis of data from the National Transportation Safety Board (Tables 6 and 12) for U.S. air carriers operating under 14 CFR 121, scheduled service



#### We're Experiencing the Safest Period in Aviation History

The Fatality Risk for a U.S. Airline Passengers Has Fallen to 1 in 135 Million

#### Airline Passenger Fatalities per Billion Passengers Boarded\*

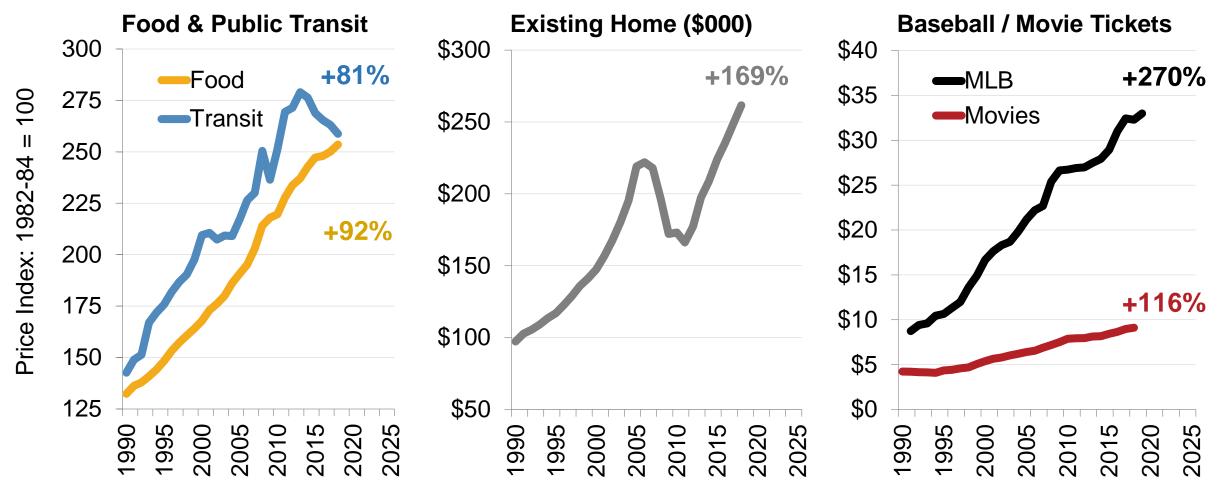


Source: Dr. Arnold Barnett, Massachusetts Institute of Technology

\* Includes deliberate acts



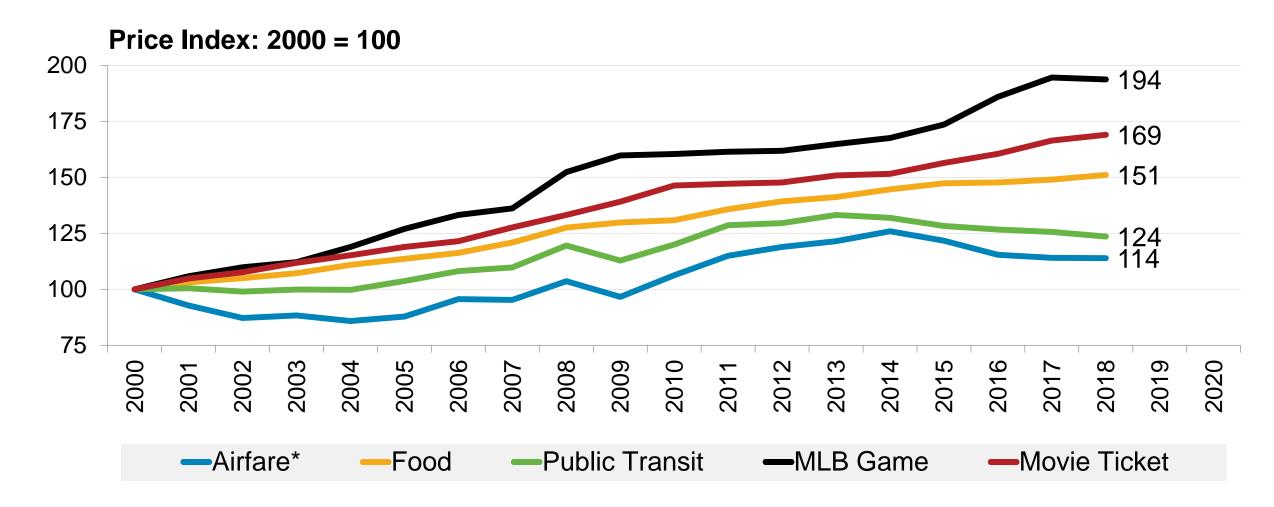
### Americans Have Seen Increases in the Average Price of Food, Shelter, Public Transportation and Entertainment Over The Past Two and a Half Decades



Source: Federal Reserve Bank of St. Louis, National Association of Relators, National Association of Theatre Owners, Team Marketing Report



## Since 2000, the Price of Purchasing Food, Taking the Bus/Train, or Going to the Movies/Ballpark Has Significantly Outpaced the Price of Taking a Trip by Air



Source: A4A, BTS, FRB St. Louis, National Association of Theatre Owners, Team Marketing Report

\* Domestic round-trip average, including bag and change fees



#### Relative to Most Consumer Goods and Services, Air Travel Is a Bargain

#### U.S. Inflation and Personal Incomes Have Sharply Outpaced Price of Domestic Air Travel

		U.S. Consumer Good (Unit)	2000	<u> 2018</u>	$^{\mathbf{\%}}$ $\Delta$
		Public College Tuition & Fees (4-Year, In-State, Net)	\$1 <u>,159</u>	\$3,740	223
		Jet Fuel (Gallon, Price Paid by U.S. Airlines)	\$0.81	\$2.16	167
Increase		Disney World® Magic Kingdom (1-Day, Adult, Regular Season)	\$46	\$119	159
		National Football League Game (Nonpremium Ticket)	\$43.70	\$100.26	129
		Major League Baseball Game (Nonpremium Ticket)	\$16.67	\$32.29	94
	$\dashv$	Prescription Drugs (BLS Index)	285.425	528.003	85
		Disposable Personal Income per Capita (Annual)	\$26,262	\$48,075	83
		Gasoline (Gallon, Unleaded Regular, Retail Including Taxes)	\$1.510	\$2.735	81
		Single-Family Home (Existing)	\$147,300	\$261,600	78
		Movie Ticket (One Adult)	\$5.39	\$9.11	69
	L	Food (BLS Index)	167.817	253.562	51
Decrease		U.S. Consumer Price Index (CPI-U) <sup>1</sup>	172.200	251.107	46
		Vehicle (New, Retail)	\$24,900	\$35,608	43
		Public Transit	209.492	258.795	24
		Indoor Plants and Flowers	114.700	131.121	14
C		Air Travel (R/T Domestic Fare + Ancillary) <sup>2</sup>	\$317.84	\$362.13	14
De		Apparel: Clothing/Shoes/Jewelry (BLS Index)	129.575	125.654	(3)
	L	Television (BLS Index)	49.925	1.966	(96)
		por Statistics "measure of the average change over time in the prices paid by urban consumers for a market basket of con of data collected by BTS via Airline Data Inc. – excludes taxes; "ancillary" includes revenue from reservation changes/car			



#### Air Transport Association Advertisement, The Saturday Evening Post, March 22, 1941

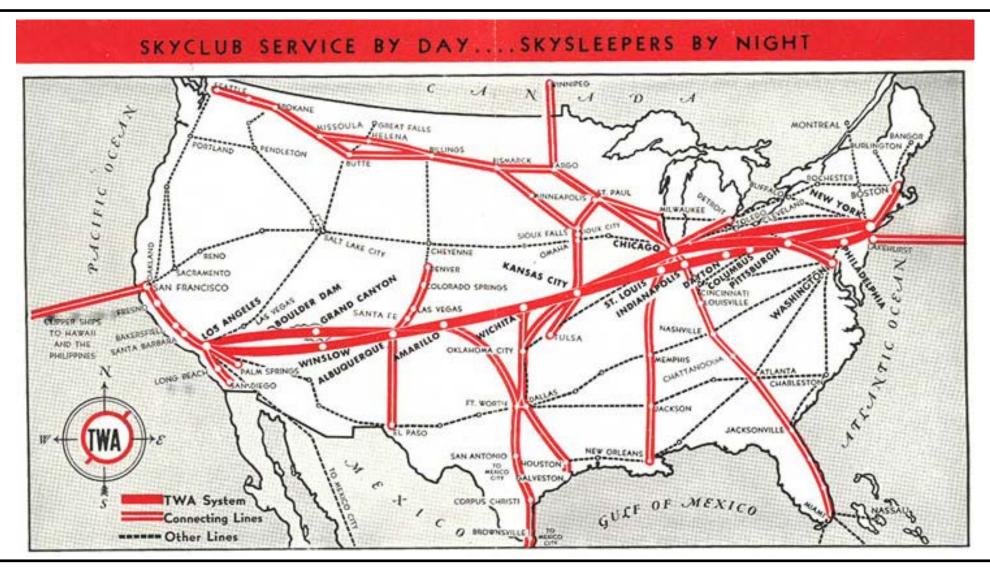
#### "Air Travel Is Not Expensive: See for Yourself...It Costs Less Than You Think"

In 1941, a one-way ticket from BOS to LAX in cost the traveler \$156.42 and required 15 hours and 15 minutes including 12 stops

One-way Fare Elapsed Time between		Atlanta	Chicago	Cleve- land	Hous- ton	Kansas City	Los Angeles	Mem- phis	Mexico City	Mlami	Phoe- nix	St. Louis
Bermuda ★	\$	118.15	114.95	96.70	164.15	136.45	219.95	132.10	222.60	141.75	209.90	123.5
	Time	12:35	12:35	10:35	21:00	15:30	25:50	13:09	28:05	15:20	22:50	13:5
Boston	\$	60.10	51.42	35.17	106.10	72.92	156.42	74.05	164.55	83.70	148.57	63.3
	Time	<b>7:47</b>	5:03	3:37	12:25	7:26	15:15	8:10	20:40	8:47	17:10	8:0
Dallas-	\$	38.50	46.85	64.40	14.00	27.50	69.85	27.40	70.00	75.75	57.30	33.9
Ft. Worth	Time	5:27	6:22	8:57	1:35	3:38	<b>7:23</b>	2:30	<b>7:10</b>	10:42	<b>6:07</b>	4:2
Denver	\$	79.90	51.47	69.72	60.80	36.15	57.23	61.98	116.80	122.55	58.95	49.1
	Time	14:50	5:17	<b>7:20</b>	8:12	5:04	6:50	11:07	16:07	20:30	9:13	7:0
Detroit	\$	46.40	13.75	7.90	74.10	35.25	118.75	40.13	130.10	83.65	113.65	26.2
	Time	<b>7:10</b>	1:38	0:39	11:29	4:13	13:03	6:18	18:08	10:40	14:38	8:2
Minneapolis-	\$	55.40	16.50	34.75	65.50	24.00	101.91	42.28	121.50	92.65	107.50	28.3
St. Paul	Time	10:25	2:15	4:45	11:47	3:26	14:17	5:55	18:35	13:35	16:55	4:0
New Orleans	\$	25.70	46.64	63.46	20.30	46.64	99.46	19.76	80.30	47.20	86.91	33.6
	Time	2:40	6:15	8:15	2:05	3:35	16:20	2:30	9:10	6:23	14:00	4:2
New York	\$	48.15	44.95	26.70	94.15	66.45	149.95	62.10	152.60	71.75	139.90	53.5
	Time	5:30	3:33	2:23	11:10	6:03	13:45	5:57	18:20	8:25	14:57	5:4
Pittsburgh	\$	49.35	23.95	7.00	80.40	45.45	128.95	45.70	136.40	72.95	119.50	32.5
	Time	5:38	2:29	0:50	12:08	4:42	12:35	6:02	19:15	8:15	13:52	3:0
San	\$	126.55	105.00	123.25	102.80	94.03	18.95	115.45	128.95	168.20	42.10	105.0
Francisco	Time	16:50	11:12	13:45	12:40	11:24	2:00	13:16	18:15	14:30	4:30	14:0
Seattle	\$	137.90	99.00	117.25	127.23	96.24	62.93	125.88	172.93	175.15	86.08	111.9
	Time	21:50	13:05	15:40	17:40	13:08	<b>7:00</b>	18:16	23:15	26:50	10:00	15:1
Washington	\$	35.95	36.00	19.10	81.95	56.65	139.75	49.90	140.45	59.55	127.75	43.7
	Time	2:50	3:49	1:55	9:15	<b>6:06</b>	13:55	4:15	16:30	6:45	13:15	4:4



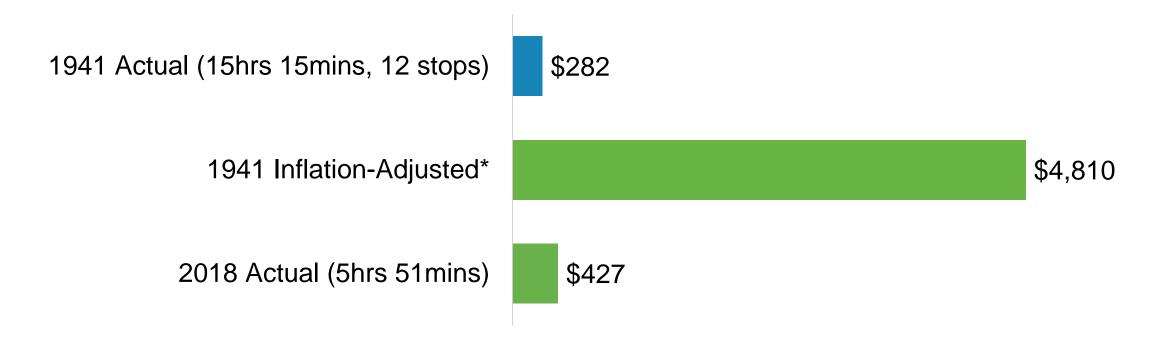
#### BOS-LAX Was Not a Simple Journey in the So-Called "Golden Age" of Air Travel





#### Boston-Los Angeles Air Travel: ~9.4 Hours Faster, ~90% Cheaper (in Real\* Terms)

#### Average Round-Trip BOS-LAX Airfare and One-Way Block Time

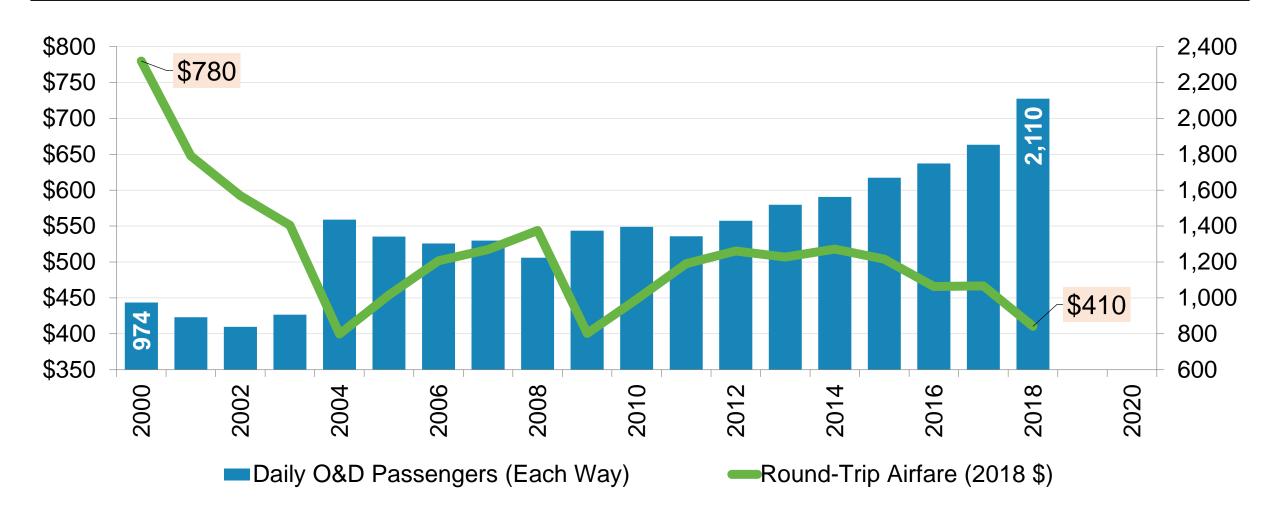


Source: DOT Data Bank 1B via Diio Mi; "Air Travel Is Not Expensive," The Saturday Evening Post (Mar. 22, 1941), p. 59; Campbell-Hill Aviation Group



<sup>\*</sup> Adjusted using 2018 constant dollars (http://www.bls.gov/cpi/#tables)

#### From 2000-2018, Boston-Los Angeles\* Airfare Declined Materially; Traffic More Than Doubled



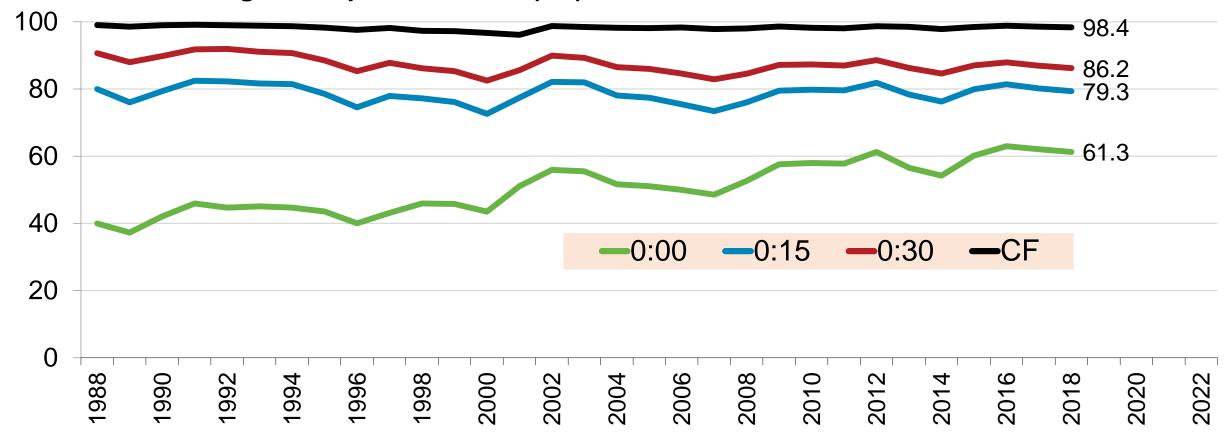
Source: DOT Data Bank 1B (Passenger Origin-Destination Survey) via Diio Mi

\* BUR/LAX/LGB; 91% of BOS-LAX\* passengers flew nonstop in 2018



# The Share of Flights Arriving Early or on Schedule Has Risen Steadily Over the Past Few Decades, Whereas On-Time 0:15 and 0:30 Have Been Relatively Flat

#### **Domestic Flight Completion Factor (CF) and On-Time Arrival Rates – Percent**

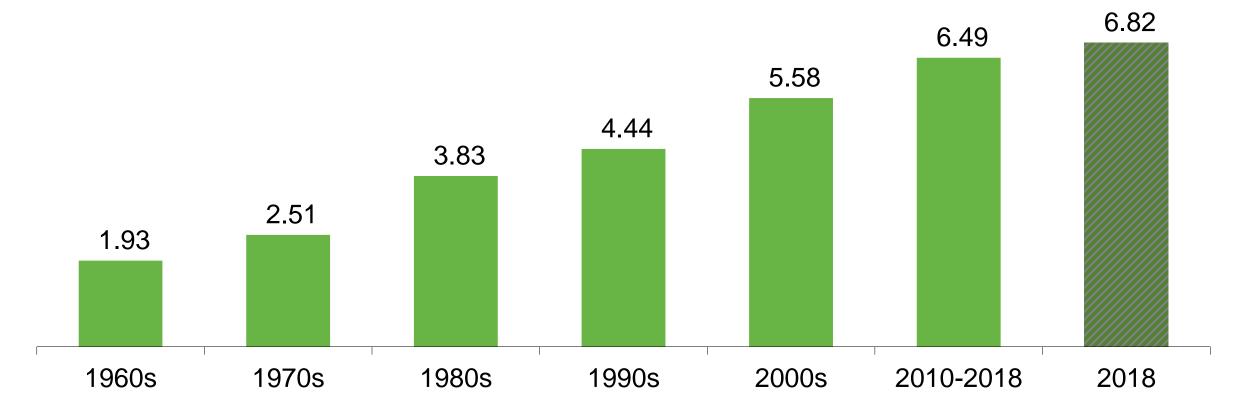


Source: Bureau of Transportation Statistics



#### With Each Decade, U.S. Airline Fuel Efficiency Has Improved – Up 134% From 1978-2018

#### **Revenue Ton Miles\* Flown per Gallon**

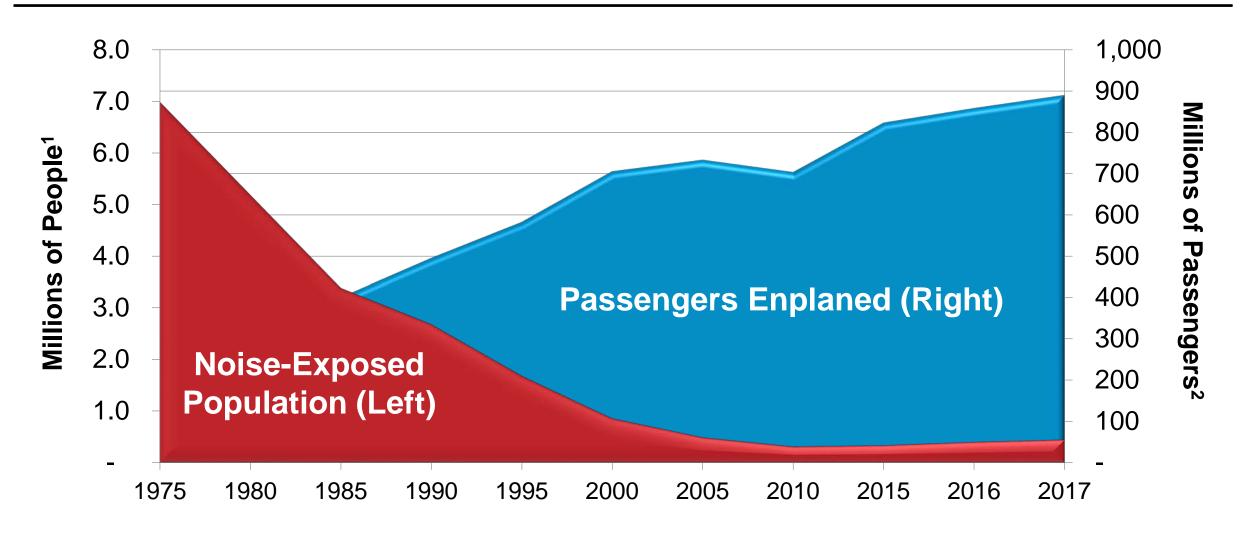


Source: A4A and BTS, for all U.S. passenger and all-cargo airlines

\* An RTM is a single ton of payload (passengers or cargo) carried one mile in revenue service



#### Commercial Aviation Has Gotten Markedly Quieter: Noise Exposure Plunged As Traffic Surged

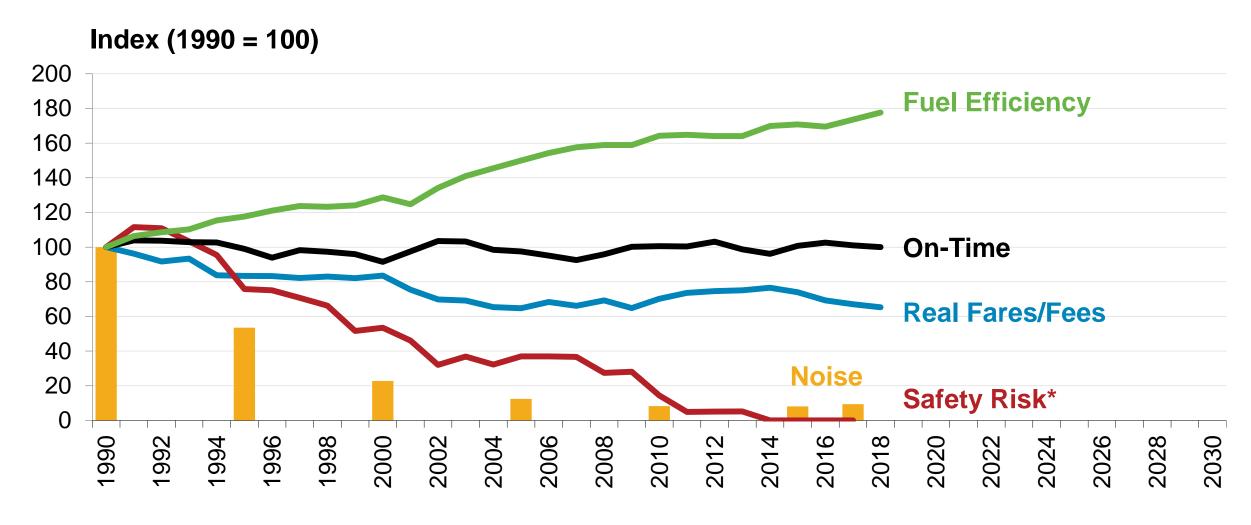


1. U.S. residents exposed to significant (65 dB DNL) noise levels from all aviation operations within U.S. airspace 2. Passengers enplaned on U.S. and foreign flag carriers as captured in the FAA Terminal Area Forecast (TAF)



#### The Value Proposition for U.S. Air Travelers Is Alive and Well

It's Safer, It's Greener, It's Quieter, It's ~80 Percent On-Time and It's Still a Bargain



<sup>\*</sup> Five-year-moving-average fatal accident rate for U.S. air carriers operating under 14 CFR 121 scheduled service





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